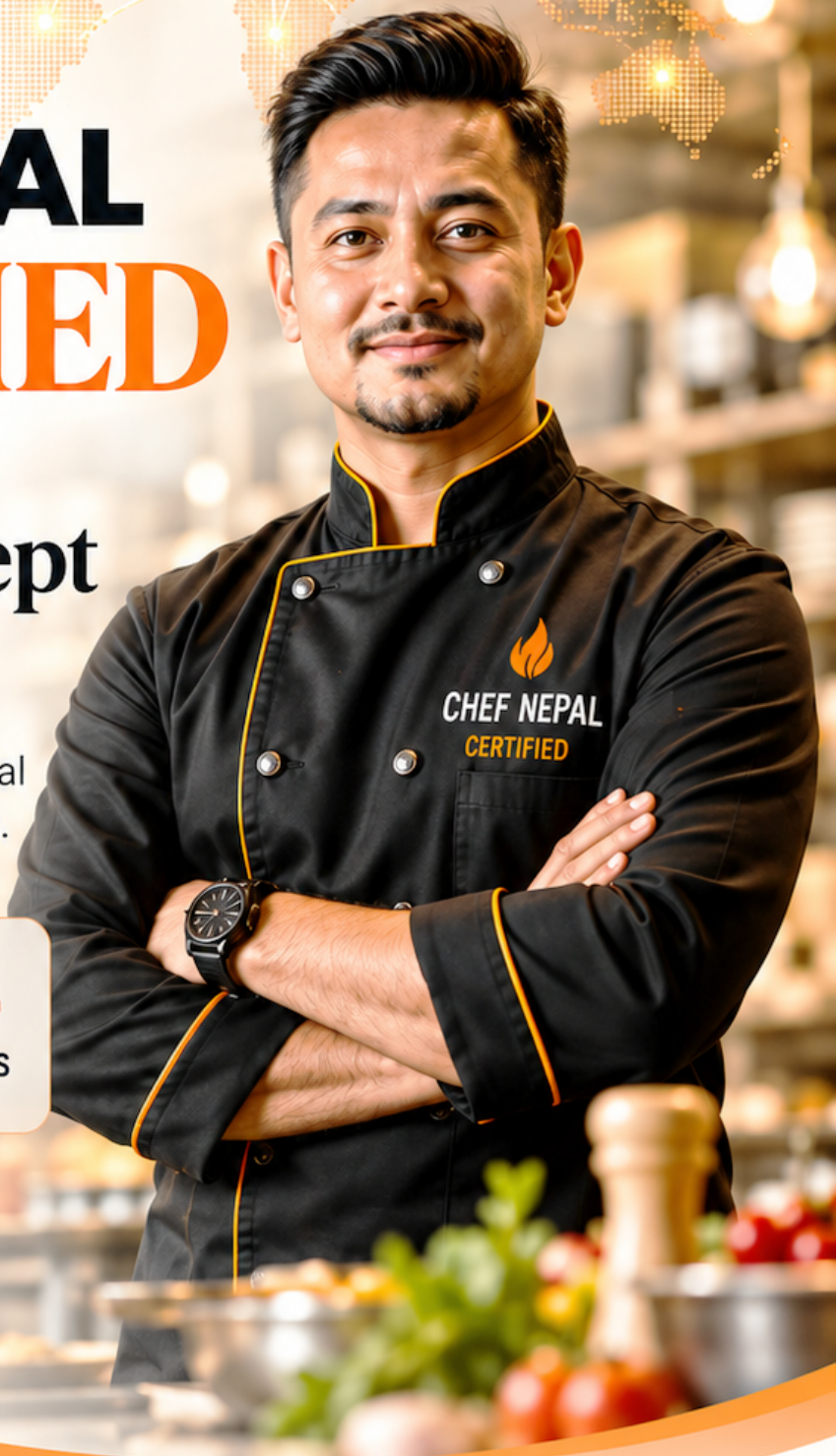
CHEF NEPAL CERTIFIED

Program Concept Document

Professional recognition and a global culinary community for Nepali chefs.

76 CERTIFIED CHEFS

25+ COUNTRIES



www.chefnepal.com | /thechefnepal

Program Overview

Chef Nepal Certified is designed to identify, recognize, connect and promote Nepali chefs working in professional kitchens in Nepal and around the world. It brings individual chef identity, public visibility, professional networking, media opportunities and community participation under one trusted Chef Nepal platform.

CORE POSITIONING

Chef Nepal Certified is more than a paid subscription. It is a professional identity and relationship network that chefs can display, maintain and build upon throughout their career.

76	25+	1
CERTIFIED CHEFS	**COUNTRIES**	**GLOBAL NETWORK**
Current network	Diaspora reach	One connected community

The program is open to active chefs working in professional kitchens. For the current phase, Chef Nepal will maintain one inclusive listing of approved chefs without separating members by age, seniority or founding status. The priority is to build a credible, connected and visible global Nepali chef network first; category structures may be introduced later as the community grows.

Purpose & Strategic Role

Professional Recognition Give chefs a credible Chef Nepal identity backed by application review and professional verification.	**Global Connection** Connect Nepali chefs working across countries, hotels, restaurants and different culinary environments.
Media & Visibility Create stories, profiles, interviews, recipes, social posts and other content around real culinary professionals.	**Career & Collaboration** Create pathways to events, shows, masterclasses, brand activities, industry projects and peer collaboration.
Nepali Culinary Identity Strengthen the collective presence of Nepali chefs and contribute to the global visibility of Nepali gastronomy.	**Chef Nepal Ecosystem** Build the professional network that can support Chef Nepal media, events, training, affiliation and future initiatives.

Who Can Apply & What "Certified" Means

Chef Nepal Certified is intended for chefs who are actively working in a professional kitchen. Applicants may be based in Nepal or anywhere in the world and may work in restaurants, cafés, hotels, resorts, catering operations, institutional kitchens, cruise lines or other professional culinary environments.

Minimum Eligibility The applicant must be actively working as a chef or culinary professional in a professional kitchen environment.	**Identity Verification** Basic identity, contact information and current country/location should be verified.
Professional Evidence Current employment, work experience, culinary qualification, CV, portfolio, employer/reference or other credible evidence may be requested.	**Application Review** Certification is not automatic. Chef Nepal reviews the application before approval.
Professional Conduct Applicants agree to accurate representation, professional behaviour and responsible use of Chef Nepal Certified identity.	**Annual Validity** Certified status is maintained for the agreed annual period and is renewed through the program renewal process.

IMPORTANT CLARIFICATION

Chef Nepal Certified is a professional recognition and community credential. It is not a government licence and should not be presented as a skills-competency qualification unless the person has separately completed a Chef Nepal training/certification program that assesses specific competencies.

Recommended Professional Standard

The value of the word "Certified" depends on maintaining a credible approval process. Chef Nepal should therefore approve applicants on the basis of verified professional participation rather than payment alone.

- Applicant information is complete and internally consistent.
- Current chef role or professional kitchen involvement is reasonably verified.
- Required supporting documents or references are provided where applicable.
- Applicant accepts the Chef Nepal Certified Code of Conduct and public-profile consent terms.
- Chef Nepal reserves the right to request clarification, additional evidence or decline an application where the professional basis cannot be reasonably established.

One Identity, One Listing

At the current stage, all approved chefs should appear under one Chef Nepal Certified directory rather than being divided into "young," "senior," "founding" or experience-based categories. This keeps the system easy to understand and allows the network to scale quickly. Recognition tiers or additional labels can be considered later when the directory reaches a larger and more mature base.

What a Chef Receives

Chef Nepal Certified should provide a clear combination of guaranteed identity benefits and opportunity-based benefits. Guaranteed benefits build trust; opportunity-based benefits create long-term community value without promising outcomes that Chef Nepal cannot control.

Official Recognition Approved status as a Chef Nepal Certified professional for the valid certification period.	**Verified Digital Profile** A public Chef Nepal profile/listing with professional information, location and approved career details.
Digital Certificate A branded digital certificate confirming active Chef Nepal Certified status.	**Digital ID Card** A digital member/credential card containing the chef's name and Chef Nepal Certified identity.
Social Media Badge Approved digital badge/visual identity that the chef can use on professional social profiles.	**Official Announcement** A suitable Chef Nepal social announcement or welcome recognition, subject to the program's content schedule.
Global Chef Network Connection with a growing community of Nepali chefs working across multiple countries.	**Media Visibility** Eligibility for chef stories, interviews, recipes, reels, GastroPod, articles and selected content features.
Events & Collaboration Eligibility for relevant Chef Nepal events, productions, workshops, competitions, brand campaigns and collaborations.	**Learning & Growth** Access or priority consideration for selected Chef Nepal classes, knowledge sessions, masterclasses and professional-development activities.

Current Digital Kit

DIGITAL-FIRST DELIVERY

For now, Chef Nepal Certified will provide a digital kit only. This allows the same professional experience to be delivered efficiently to chefs living across 25+ countries.

- Digital Certificate
- Digital ID Card
- Chef Nepal Certified social-media badge/assets
- Public Chef Nepal profile/directory listing
- Digital welcome and program information

Physical kits are not part of the current standard package. As Chef Nepal grows, value-adding physical items, merchandise and chef-related products may be introduced separately in the future. These should enhance the brand rather than create unnecessary cost or logistics.

Guaranteed vs Opportunity-Based Benefits

Guaranteed benefits should be limited to items Chef Nepal can reliably deliver, such as certified status, digital identity assets and directory/profile inclusion. Media features, events, collaborations, brand campaigns, television appearances and other opportunities should be described as eligibility or priority consideration, not as guaranteed outcomes.

The application journey should feel professional and selective. Payment should follow approval rather than becoming the basis for approval.

1 **APPLY** Online Google Form or physical application	2 **VERIFY** Identity & professional evidence	3 **REVIEW** Chef Nepal application assessment
4 **APPROVE** Applicant receives approval notice	5 **PAY** Annual program fee	6 **CERTIFY** Profile + digital kit activated
NPR 12,000 **ANNUAL PROGRAM FEE** Per approved chef		1 Year **VALIDITY** Renewable annually

The annual fee supports the professional identity system, digital assets, profile management, community coordination, media and content infrastructure, communication, network-building and continued development of the Chef Nepal Certified platform.

PAYMENT PRINCIPLE

The fee should be collected only after the applicant is approved. Paying the fee does not itself create eligibility; professional approval comes first.

Renewal & Status

Renewal should be positioned as maintaining professional status rather than simply renewing a subscription. Chef Nepal can send reminders before expiry and may request updated professional information at renewal.

- Active status: current annual fee paid and professional information reasonably up to date.
- Renewal: applicant confirms current professional status and pays the applicable annual fee.
- Expired status: profile may be archived or marked inactive/expired until renewal.
- Serious misrepresentation or misuse of Chef Nepal identity may result in suspension or termination of certified status.

Code of Conduct

Chef Nepal Certified should represent five simple values: Professionalism, Respect, Culinary Integrity, Continuous Learning, and Pride in representing Nepali cuisine and the professional chef community.

Community, Content & Global Network

The long-term value of Chef Nepal Certified is not the annual fee alone. Its strategic value comes from building a verified professional network that continuously generates connection, content, credibility and opportunities across the wider Chef Nepal ecosystem.

76 **CERTIFIED CHEFS** Current base (October 2026)	25+ **COUNTRIES** Diaspora network	GLOBAL **DIRECTION** Connected culinary community

How the Network Creates Value

Chef Stories Every chef has a career journey, workplace, signature dishes and achievements that can become credible culinary content.	**Peer Network** Members can connect across countries, cuisines and career levels for knowledge exchange and professional relationships.
Media Pipeline Certified chefs form a trusted pool for GastroPod, articles, reels, recipes, interviews and Chef Nepal productions.	**Events & Education** The network provides participants, speakers, mentors and audiences for classes, masterclasses, awards, competitions and events.
Hospitality Connections Chefs create natural links to restaurants, hotels, resorts, employers, suppliers and HORECA partners.	**Diaspora Reach** A distributed global network strengthens Chef Nepal's ability to represent Nepali culinary professionals internationally.
Brand Collaboration A credible chef network increases the relevance of Chef Nepal to food, hospitality, equipment and lifestyle brands.	**Culinary Identity** Collectively, the network helps document and elevate Nepali cuisine, chef careers and professional hospitality culture.

Recommended Ongoing Member Experience

The relationship should remain active throughout the year so chefs can clearly see the value of being Chef Nepal Certified.

Onboarding	Approval, profile, digital kit and welcome communication
Recognition	Social announcement, member spotlight or profile activation
Engagement	Networking sessions, community updates and professional interaction
Content	Opportunities to share recipes, journeys, achievements and culinary stories
Learning	Classes, masterclasses, discussions and professional-development opportunities
Renewal	Annual status review, profile update and continued participation

Program Governance, Brand Use & Future Development

Chef Nepal Certified should grow carefully so that scale does not reduce credibility. The program therefore needs consistent records, clear approval criteria, responsible branding and transparent communication about what certification does and does not represent.

Operational Principles

Central Member Database Maintain accurate records of applications, approvals, countries, contact details, payments, renewal dates and profile status.	**Unique Certified ID** Introduce a structured ID format for each approved chef, enabling easier record management and future verification.
Profile Accuracy Members remain responsible for providing accurate professional information and informing Chef Nepal of significant updates.	**Brand Guidelines** Chef Nepal Certified logos, badges and digital identity assets should be used only in approved formats during active status.
Editorial Control Chef Nepal retains reasonable editorial control over stories, videos, social content and public profile presentation.	**Privacy & Consent** Public profile information, photographs and professional details should be published with applicant consent and used only for appropriate Chef Nepal purposes.

Future Development

Once the network reaches a larger scale, Chef Nepal can gradually introduce additional value without complicating the current model. Potential future development includes QR-verifiable digital IDs, enhanced chef profile pages, country ambassadors, regional networking, a dedicated online application portal, member dashboards, physical merchandise, recognition categories, annual gatherings and selected partner benefits.

CURRENT PRIORITY

Keep the program simple, credible and easy to understand: one Chef Nepal Certified identity, one global chef directory, clear annual fee, digital-first benefits, professional verification and an active community experience.



Chef Nepal Certified Flyer

CHEF NEPAL

CERTIFIED

PROFESSIONAL APPLICATION FORM

Recognized. Respected. Connected.

AFFIX RECENT PROFESSIONAL PHOTO

(Full Photo in Chef attire)

Chef Nepal Certified is an annual professional recognition and global culinary community created to identify, recognize, connect and promote chefs and culinary professionals in Nepal and around the world.

IMPORTANT: Submission of this application does not automatically grant Chef Nepal Certified status. Applications are reviewed and verified first. The annual program fee is payable only after approval. Chef Nepal Certified is a professional recognition/community credential and is not a government license or a skills qualification unless a separate training certificate specifically states otherwise.

Do you Prefer the online application?
Scan to open the current Chef Nepal online application form.

APPLICATION PROCESS

1	2	3	4	5	6
APPLY	VERIFY	REVIEW	APPROVE	PAY	CERTIFY

APPLICATION DETAILS

Application No. (Office Use): _____	**Date of Application:** _____
Application Type: [ ] New [ ] Renewal	**Mode:** [ ] Physical [ ] Online
Current Country: _____	**Preferred Contact:** [ ] WhatsApp [ ] Email [ ] Phone

1. PERSONAL & CONTACT INFORMATION

Please write clearly. Use the same full name you want to appear on your Chef Nepal Certified profile and certificate.

Full Name (as it should appear on certificate)	
Date of Birth (DD/MM/YYYY)	
Nationality	
Current Country	
Current City / State / Province	
Permanent Address / Home District	
Mobile / Phone	
WhatsApp Number	
Email Address	
Facebook / Instagram / LinkedIn (optional)	

2. PROFESSIONAL IDENTITY

This section helps Chef Nepal verify your current professional status and position you correctly in the Certified directory.

Current Professional Title / Designation: _____

Current Employer / Restaurant / Hotel / Company: _____

Current Workplace City & Country: _____

Working in Current Role Since (Month/Year): _____

Total Professional Culinary Experience: _____

Current Professional Category (select one):

[ ] Executive Chef
[ ] Head Chef / Chef de Cuisine
[ ] Sous Chef
[ ] Chef de Partie / DCDP
[ ] Commis Chef / Cook
[ ] Pastry Chef
[ ] Bakery Professional
[ ] Culinary Entrepreneur
[ ] Chef Educator / Trainer
[ ] Other: _____

Main Culinary Specialization(s):

[ ] Nepali Cuisine
[ ] Continental / European
[ ] Asian Cuisine
[ ] Indian / South Asian
[ ] Pastry & Bakery
[ ] Fine Dining
[ ] Banquet / Catering
[ ] Garde Manger / Cold Kitchen
[ ] R&D / Product Development
[ ] Culinary Education / Training
[ ] Other: _____

3. PROFESSIONAL EXPERIENCE *(List your most relevant recent culinary positions. Also attach a CV)*

Organization / Employer	City & Country	Position	From - To	Key Role / Notes

4. EDUCATION, TRAINING & CULINARY QUALIFICATIONS

Include formal culinary education, vocational training, relevant certificates and professional development.

Qualification / Training	Institution / Provider	Year	Country

5. PROFESSIONAL ACHIEVEMENTS & RECOGNITION

Awards / Competition Achievements: _____

_____

Professional Associations / Memberships (if any): _____

Media Features / Public Recognition (if any): _____

6. PROFESSIONAL REFERENCE *(Recommended, especially where documentary evidence is limited)*

Reference Name: _____	**Designation:** _____
Organization: _____	**Country:** _____
Phone / WhatsApp: _____	**Email:** _____
Relationship to Applicant: _____	**Years Known:** _____

7. YOUR CULINARY JOURNEY

These answers may also help Chef Nepal prepare your public profile, story, interview or future media feature.

A. Brief professional biography (approximately 100-150 words):

_____

_____

B. What is your strongest culinary skill, area of expertise or signature cuisine?

_____

_____

C. What professional achievement are you most proud of?

_____

_____

D. How do you contribute - or hope to contribute - to Nepali cuisine and the culinary community?

_____

_____

E. Why do you want to become Chef Nepal Certified?

_____

_____

_____

8. MEDIA, COMMUNITY & COLLABORATION INTERESTS

Tick areas you would like Chef Nepal to consider you for. Selection for any specific opportunity is not guaranteed and depends on relevance, availability and program requirements.

[ ] Chef profile / written story
[ ] Cooking / recipe video
[ ] Culinary events / showcases
[ ] Workshops / masterclasses
[ ] Learning / professional development
[ ] Restaurant / hotel collaboration
[ ] Volunteering / culinary social initiatives
[ ] GastroPod interview or discussion
[ ] Social media feature
[ ] Competitions / judging opportunities
[ ] Mentoring younger chefs
[ ] Brand / product collaboration
[ ] Country / community coordination
[ ] Other: _____

Preferred Language(s) for Interview / Media: _____

9. SUPPORTING DOCUMENTS CHECKLIST

Please attach copies where applicable. Chef Nepal may request additional verification before approval.

[ ] Recent professional photograph	Required
[ ] CV/professional profile	Recommended
[ ] Proof of current or previous culinary employment/experience	Required - at least one credible proof
[ ] Culinary education/training certificate(s)	If available
[ ] Professional reference/recommendation letter	If available
[ ] Awards/achievement evidence	If applicable
[ ] Workplace/action photograph	Optional - for profile/content
[ ] Identity verification document or original ID sighted by Chef Nepal	For identity verification only; not for public display

10. PUBLIC PROFILE & MEDIA CONSENT

Chef Nepal only publishes professional information appropriate for the Certified directory and program communication. You may choose what can be publicly displayed.

[ ] I consent to my name, professional photograph, current city/country and Chef Nepal Certified status being published.

[ ] I consent to my professional biography and culinary experience being published.

[ ] I consent to my current workplace / employer being shown publicly.

[ ] I consent to my professional social media / website links being included.

[ ] I consent to Chef Nepal using approved photos/videos of me for program-related editorial, media and promotional content.

[ ] I prefer a limited public profile. Please discuss with me before publishing additional details.

11. CHEF NEPAL CERTIFIED CODE OF CONDUCT

1. Maintain professionalism, respect and integrity in culinary and public conduct.
2. Provide truthful and accurate professional information and promptly update major changes.
3. Respect colleagues, cuisines, cultures, workplaces and the wider hospitality community.
4. Promote responsible culinary practice, continuous learning and professional growth.
5. Use the Chef Nepal Certified name, badge and identity only while certification status is active and in accordance with Chef Nepal guidelines.
6. Avoid misleading claims, misuse of Chef Nepal branding or conduct that materially damages the credibility of the Chef Nepal Certified community.
7. Contribute positively, where possible, to the recognition and advancement of Nepali gastronomy and the culinary profession.

12. APPLICANT DECLARATION & ACCEPTANCE

I declare that the information provided in this application and the supporting documents is true and accurate to the best of my knowledge. I understand that Chef Nepal may verify my professional background and may contact the organizations or references provided. I understand that submission of this form does not guarantee approval. I agree to follow the Chef Nepal Certified Code of Conduct and responsible use of the Chef Nepal name, badge and identity. I understand that Chef Nepal Certified is an annual professional recognition/community credential and not a government licence or a competency qualification unless a separate Chef Nepal training certification states otherwise. I understand that media features, events, collaborations, brand opportunities and similar benefits are opportunity-based and not guaranteed. I authorize Chef Nepal to process the information in this form for application review, certification administration, communication and the public-profile choices I have approved above.

PROGRAM VALIDITY & FEE: Chef Nepal Certified status is valid for one (1) year from activation. Current annual program fee: NPR 12,000. Payment is requested only after application approval. Renewal is required to maintain active Certified status. The applicable renewal fee and terms may be updated for future periods.

Applicant Full Name:	**Date:**
Applicant Signature:	**Place:**
Parent / Guardian Name (only if required):	**Contact:**
Emergency Contact (optional):	**Relationship:**

FOR CHEF NEPAL OFFICE USE ONLY

Date Received: _____	**Application ID:** _____
Identity Verification: [ ] Verified [ ] Pending	**Professional Evidence:** [ ] Verified [ ] Pending
Reference Check: [ ] Completed [ ] Not Required [ ] Pending	**Profile Information:** [ ] Complete [ ] Needs Update
Review Recommendation: [ ] Approve [ ] Hold [ ] Reject	**Reviewer:**
Reason / Notes:	**Review Date:**
Approval Authority:	**Signature:**

IF APPROVED - ACTIVATION & CERTIFICATION

Annual Fee Due: NPR 12,000	**Payment Status:** [ ] Pending [ ] Received
Payment Date:	**Receipt / Reference No.:**
Chef Nepal Certified ID: CNCM-	**Effective Date:**
Expiry Date:	**Certificate Issued:** [ ] Yes [ ] No
Digital Profile Published: [ ] Yes [ ] No	**Certified Status:** [ ] ACTIVE [ ] PENDING

SUBMISSION

Submit the completed form and supporting documents to Chef Nepal by hand, scanned PDF, or the approved digital application channel.

Website: www.chefnepal.com	**Email:** info@chefnepal.com
Phone / WhatsApp: +977 980-234-1234	**Social:** @thechefnepal

"Chef Nepal Certified is a professional recognition and global culinary community created to identify, recognize, connect and promote Nepali chefs working in Nepal and around the world."

Through verified professional profiles, digital recognition, media visibility, networking, learning and collaboration, the program helps chefs build stronger professional identity while collectively strengthening the global presence of Nepali gastronomy.

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